

# FGM

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## Cuyahoga Heights Schools Web Site



### Challenge

The Cuyahoga Heights School District needed a clean new design for their existing web site at an affordable price. The original web site contained a vast amount of information that needed to be completely reorganized and made easily accessible to users. Additionally, the new site's content would need to be updated regularly by school staff members.

### Solution

To work with the Cuyahoga Heights School District's budget, FGM Media offered the client the option to choose a design from a number of existing templates to apply to their site. The chosen design was then modified to fit the needs of the Cuyahoga Heights Schools.

*FGM Media, Inc. created a user friendly system with quick links, color coding and an easily navigated layout.*



The content of the old site was entirely re-organized, re-formatted and then transferred to the new site. For fast and easy navigation, quick links, dropdown menus and breadcrumb trails were added. For added usability, a unified color palette was chosen and applied to each section.

*Premade templates were offered to work within the client's budget. This helped save on design costs.*



Additionally, a database was added and the staff was provided with Macromedia Contribute. This effectively made the new site easily maintainable and editable by multiple people. The database includes features that allow the staff to easily edit and upload newsletters, brochures, forms and pictures to designated areas within the site.

*A database was added so that the site could be easily maintained.*

