

MEDIA. INC

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# creative media

#### **COMPANY PROFILE.**

FGM Media, Inc. is a full-service print, interactive and web design studio.

FGM Media builds brands and creates value for its clients by designing distinctive collateral consistently across a broad range of media, from the printed page to the animated screen. FGM Media has the experience and creativity to guide your project from beginning to end, fulfill its objectives and exceed your expectations.

## **CUSTOM SOLUTIONS.**

We don't believe in one-size-fits-all solutions. The services we offer support the specific needs and unique requirements of our customers. Our process involves you at every turn and incorporates research, creativity, and skillful execution. It calls for a commitment to planning, to usability, and to making the pieces all work together. With every project, we strive to project the character of your company, while making it an effective communication tool.

## PROVENTRACK RECORD.

FGM Media has a multidisciplinary staff that can weave creativity with technical expertise and marketing savvy to deliver consistently successful and innovative projects - on time and on budget. The fact that most of our business comes from client referrals speaks volumes in itself.

## **BROAD RANGE OF SERVICES.**

FGM Media can define, design, develop and deliver exemplary printed works and user experiences. We understand technology and can help your company create an e-commerce purchasing system tied to a back-end database, an engaging multimedia CD-ROM, DVD or even a full-color brochure printed and delivered to your doorstep.

## COMPETITIVE EDGE.

Give your company the competitive edge. The core of good communication is a strong message and a clear presentation. Together we can build a creative partnership that combines your leadership and knowledge with our experience in creativity, technology and marketing support. Partner with FGM Media and get creative media solutions built exclusively for your company.

## **Advantages**

- Custom solutions
- · Proven track record
- Broad range of services
- Competitive edge

## **Example Projects**

- Corporate website redesign
- Company logo & identity
- Corporate CD-ROM or DVD
- Product catalog
- · Technical manuals
- E-commerce
- Database application
- Content management

## Capabilities

#### Screen:

- Presentation design
- Website design & development
- Multimedia programming
- · Flash animation & scripting
- Database application development
- Usability testing
- Intranet/Extranet development
- Online marketing support
- Digital Publishing Services
- Smartphone Websites & Apps
- Tablet Apps

## **Print:**

- Graphic design
- Typesetting
- Technical illustration
- Technical writing
- Document layout
- Acrobat PDF authoring
- Interactive CDs & DVDs
- Prepress
- Multiple language translation

## Sample Websites

- http://www.hodgefoundry.com
- http://www.gpdgroup.com
- http://www.eastcoastcustard.com
- http://www.rediedge.com